



Sample Birdathon Asks

Here are a few **samples from other Birdathoners** showing how they've asked friends, family and colleagues to sponsor them for Birdathon.* Feel free to adapt—or steal—their ideas!

A mix of methods (email, social media posts, cards, conversations, calls) usually works best, and it's a good idea to personalize your messages to specific people. People may not respond the first time you ask, but don't give up. Often, they just forget and need you to ask again.

**Some samples show images from previous Birdathon years, but links have all been updated for 2025.*

Email

Hi family and friends,

I have decided to participate in a fundraiser for the Tahoma Birdathon. This is a first for me and I am excited to have the opportunity to Bird for the Birds. I will be taking a birding trip to **INSERT TRIP DETAILS HERE** and expect to see XX different bird species.

This is an important cause for me because we are losing bird populations at rapid rates. Did you know that since 1970 North America has lost more than a third of our ENTIRE bird population?! With Federal Environmental Protection Policies at risk, the birds and their habitats need our help more than ever!

Tahoma Bird Alliance (TBA) is a local bird conservation organization servicing Pierce County since 1969. They are Servants to the Birds and are determined to help slow the rate of bird population decline through education, conservation and advocacy. Donations are tax deductible and will be used for education, conservation, wildlife experiences, and habitat preservation in the local area. The goal this year is \$30,000—with a stretch goal of \$32,000.

Donations can be for a single amount or on a "per bird species found" basis and can be made before or after my Birdathon trip. Your donation is 100% tax-deductible and can be made in one of three ways:

1) Online using debit/ credit via my donation page at URL: [INSERT LINK HERE](#). Click here to view [Current Birdathon Team Pages](#)

2) By check. Please make checks payable to “Tahoma Bird Alliance”; include my name in the memo, and mail your check to 2917 Morrison Rd W University Place, WA 98466.

Your donation will be 100% tax deductible, and Tahoma Bird Alliance will provide you with a receipt for your tax records and a tax letter at the end of the year.

So, please go to my donation page and help me get at least [INSERT MONETARY GOAL](#) in pledges. I will tell you all about the trip and have plenty of photos to share.

Thank you so much!

Social Media Post

Create a fun message and then paste the link to your personal fundraising page into Facebook/ Instagram/ TikTok/ LinkedIn. Sample Message:

“The birds need our help! Help me raise money and awareness for our birds by donating to my Tahoma Bird Alliance Birdathon Page! All funds will go towards Bird Education, Conservation and Advocacy in Pierce County!”

This spring I'm going on a Birdathon trip to raise money to preserve habitats in Pierce County for birds and the people who love them. (Which is quickly becoming me!)

Won't you support me? I'm looking for 100 donors at \$5 each to raise \$500, but I'd really like to raise \$750 total, so please consider a bigger wingspan if you can! 😊



Andrea's Birdathon Page

Andrea's Birdathon Page

TAHOMA.Z2SYSTEMS.COM

Like Comment Share

Personal Fundraising Page

Personalize your fundraising page with a cute photo of you/ your team/ or your favorite bird! Then add a special letter and messaging to your friends and family that will be visiting your page! Customization makes it fun but also increases the amount of funds you can receive from your sponsors!

Art Wang
Art Wang

Please sponsor my Birdathon! Each year, I do a Birdathon to help raise funds for Tahoma Bird Alliance (formerly Tahoma Audubon). We'll try to see as many species as possible in one day (this year on May 12), going from pre-dawn to dusk. My friends Marcus and Heather and I will make a frantic dash from Tacoma to Othello, stopping at 25 or more spots en route. We hope to see at least 120 species. I'll send you a report of how we did, including some photos of birds we saw.

Update: We had a very successful day on May 12 and saw 129 species! This was more than we've had in many years. I'll have a full report later and I will email it to all donors. Thank you!

About this fundraiser:
Tahoma Bird Alliance's Annual Birdathon is back and we are aflutter with excitement!

Birdathon is one of our biggest fundraisers of the year and we need your help!

Did you know that since 1970 North America has lost more than a third of our ENTIRE bird population? With Federal Environmental Protection Policies at risk, habitats need our help more than ever.

[more](#)

Your donations will help pay for:

- Urban Birding Education
- 10,000 Trees for Tacoma
- Birds and Habitat Advocacy

Top Donations

\$2,000	William & Noel
Hagens	
\$600	Dorothy McBride
\$250	Anonymous <i>“ Thank you Art!”</i>
\$250	Margie Shea

[Show more](#)

Here is where you can customize with your own photo and page intro!

How-To Message

You can make your donation to my Birdathon before or after my trip, and you can either make a flat donation or donate based on the number of bird species I see.

If you are going to donate after my trip or donate based on the number of species I see, please let me know your pledge amount before my trip.

When you're ready to make your donation, you can do it in one of three ways:

- 1) Online via my personal fundraising page: [\[include the link\]](#)
- 2) By check. Please make checks payable to "Tahoma Bird Alliance"; include my name in the memo, and mail your check to 2917 Morrison Rd W University Place, WA 98466.

Your donation will be 100% tax deductible, and Tahoma Bird Alliance will provide you with a receipt for your tax records and a tax letter at the end of the year.

Questions?

Get in touch with Rose. She's happy to help or answers questions!

rsullivan@tahomabirdalliance.org

253-565-9129